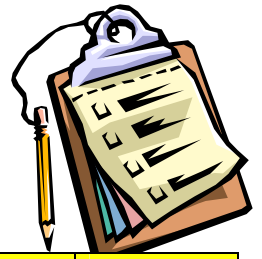


Name: \_\_\_\_\_



## Rubric for Persuasive Essay

	5 points	3 points	1 point	Total
<b>Leads</b>	The lead is very engaging and hooks the reader immediately.	The lead is interesting and engages the reader.	The lead is ordinary and does not engage the reader.	
<b>Weight</b>	3	3	3	
<b>Word Choice</b>	Words convey the message in a precise, interesting, and natural way. The words are powerful and engaging.	The language is functional, even if it lacks much energy. It is easy to figure out the writer's meaning on a general level.	The writer demonstrates a limited vocabulary or has not searched for words to convey specific meaning.	
<b>Weight</b>	5	5	5	
<b>Ideas</b>	The essay is clear and focused. It holds the reader's attention. Relevant examples and details enrich the central point of view. Ideas	The writer is beginning to define the topic, even though development is still basic or general.	The paper has no clear sense of purpose or central theme. The essay is missing details, support, and specific examples.	
<b>Weight</b>	5	5	5	
<b>Writing Process</b>	Writer has thoroughly worked through all steps of the entire writing process.	Writer has worked through most of the steps of the process except 1 or 2 elements.	Writer has omitted 3 - 5 steps of the writing process.	
<b>Weight</b>	5	5	5	